



PRIVACY NOTICE

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HELLO! WE ARE CAMEL-LUS!

Camelus, Inc ("**Company**" or "**We**") is a data automation, visualization, and measurement company. We offer our clients services designed to assist them quickly and efficiently manage and measure their data. We do this by identifying the best routes and technologies to help our clients achieve their goals and objectives. We ultimately assist clients achieve clean and clear reports and analyses of our clients' data.

We also value and respect privacy rights, and are committed to honoring and protecting such rights. That is why we will only work with third party technology vendors that share our commitment to privacy.

This Notice describes the types of information we may collect from you or that you may provide when you visit the website camelus.io (our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This notice applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- Through mobile and desktop applications you download from this Website, which provide dedicated non-browser-based interaction between you and this Website.

It does not apply to information collected by:

- Any third party, including through any application or content (including advertising) that may link to or be accessible from the Website
- Information or data processed by our third party technology partners on behalf of our clients. Such information and data shall be subject to those third party technology partners' respective privacy policies, notices, and protocols.

Please read this notice carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy Notice. This Notice may change from time to time (see [Changes to Our Privacy Notice](#)). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the notice periodically for updates.

WHAT KIND OF INFORMATION DO WE COLLECT & HOW?

We collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, e-mail address, and telephone number ("**personal information**");
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and pixels.

Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically is only statistical data and does not include personal information. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website

according to your individual interests.

- Speed up your searches.
- Recognize you when you return to our Website.

2

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see [Choices About How We Use and Disclose Your Information](#).
- **Web Beacons.** Pages of our the Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Information We Handle on Behalf of Our Clients in Connection With Our Services

Camelus does not collect any information or data on behalf of our clients. Rather, our services consist of taking our clients' databases and information reports, and leveraging third-party technology providers to refine our clients' data for reporting and analytics purposes. Camelus, itself, does not maintain any technology infrastructure or in-house processing. Nor do the services offered by Camelus involve selling or reselling client data. In sum, Camelus offers services intended to better manage data sets and databases.

HOW DO WE USE THIS INFORMATION

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.

- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.

3

- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website.

DISCLOSURE OF YOUR INFORMATION

We may disclose personal information that we collect or you provide as described in this privacy notice:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Camelus's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Camelus about our Website users is among the assets transferred.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms of use and other agreements, including for billing and collection purposes.

Otherwise, We do not sell, resell, or otherwise disclose your data for any purpose not reflected in this Notice.

YOUR CHOICES ABOUT YOUR INFORMATION

We strive to provide you with choices regarding the personal information you provide to us.

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of

receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the NAI's website.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Website and visiting your account profile page.

4

You may also send us an email at hello@camelus.io to request access to, correct or delete any personal information that you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

CHILDREN UNDER THE AGE OF 13

Our Website is not intended for children under 13 years of age. No one under age 13 may provide any information to the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website or] through any of its features, register on the Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at hello@camelus.io.

DATA SECURITY

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

The security of client data submitted to our third party technology partners shall be subject to the privacy notices, policies, and protocols of such third party technology providers.

CHANGES TO THIS PRIVACY NOTICE

It is our policy to post any changes we make to our privacy notice on this page with a notice that the privacy notice has been updated on the Website home page. If we make material changes to how we treat our users' personal information, we will notify you by email to the email address specified in your account and through a notice on the Website home page. The date the privacy notice was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and

deliverable email address for you, and for periodically visiting our Website and this privacy notice to check for any changes.

CONTACT INFORMATION

To ask questions or comment about this privacy notice and our privacy practices, contact us at:

hello@camelus.io